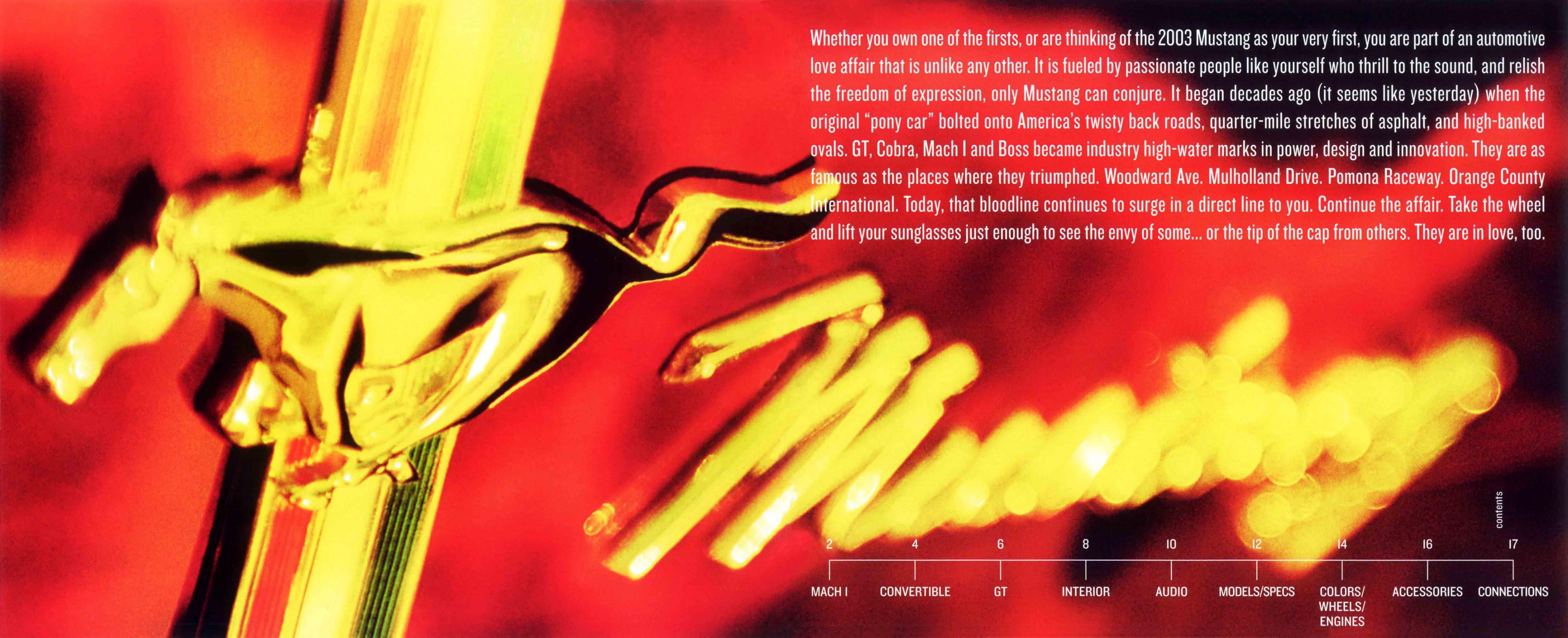


03 MUSTANG





Whether you own one of the firsts, or are thinking of the 2003 Mustang as your very first, you are part of an automotive love affair that is unlike any other. It is fueled by passionate people like yourself who thrill to the sound, and relish the freedom of expression, only Mustang can conjure. It began decades ago (it seems like yesterday) when the original "pony car" bolted onto America's twisty back roads, quarter-mile stretches of asphalt, and high-banked ovals. GT, Cobra, Mach I and Boss became industry high-water marks in power, design and innovation. They are as famous as the places where they triumphed. Woodward Ave. Mulholland Drive. Pomona Raceway. Orange County International. Today, that bloodline continues to surge in a direct line to you. Continue the affair. Take the wheel and lift your sunglasses just enough to see the envy of some... or the tip of the cap from others. They are in love, too.

2	4	6	8	10	12	14	16	17
MACH I	CONVERTIBLE	GT	INTERIOR	AUDIO	MODELS/SPECS	COLORS/ WHEELS/ ENGINES	ACCESSORIES	CONNECTIONS

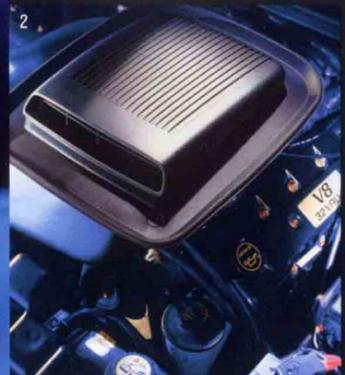
contents



# mach 1

NO NEED TO PINCH YOURSELF. MACH 1 IS INDEED BACK! 305 HORSES. THE LEGENDARY "SHAKER" HOOD DESIGN. SPECIAL INTERIOR. ALL DESIGNED TO QUICKLY TRANSPORT YOU DIRECTLY INTO NIGHTS FILLED WITH 5-SPEED STICKS, AWESOME POWER AND CHURNING TIRES.

- 1 The new Mustang Mach 1 has a unique gauge cluster specifically designed for the ultimate high-performance enthusiast. Easy to read. Great looking.
- 2 4.6L DOHC 305 hp V8. Multi-port Fuel Injection, of course. And more than enough low-end torque to overcome the stranglehold the asphalt has on your 17" wheels styled after the originals.
- 3 Pop the hood and let the world take a gander at the one-of-a-kind "shaker" hood. And after they stop talkin' about how cool it is... focus their attention on the low rumble only a massive V8 can create. Heaven.



See, if you pray hard enough and are really bad, history does repeat itself.

Introducing Mustang Mach 1. Now go forth and shaketh things up.



# MUSTANG CONVERTIBLE

THE NIGHT IS WARM. AND THE ROAD IS SHOUTING "COME OUT AND PLAY." WHAT ON EARTH COULD BE MORE EXHILARATING THAN TO DROP THE TOP ON YOUR NEW MUSTANG CONVERTIBLE AND LET THE PONIES RUN AROUND FOR AWHILE? ONE WAY TO IMPROVE UPON THIS MOMENT IS TO OPT FOR THE V6 "PONY" EXTERIOR PACKAGE. BELOW ARE THE GREAT-LOOKING DETAILS. AHHH... THOSE SUMMER NIGHTS WITH NO PARTICULAR PLACE TO GO. CAN YOU IMAGINE?

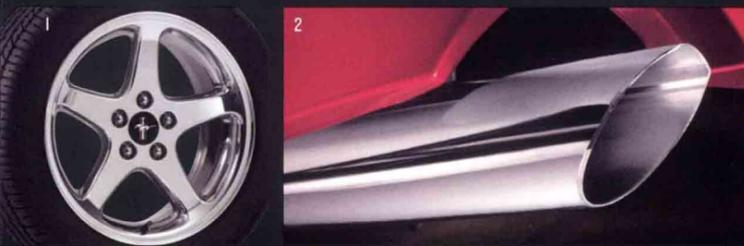
1 See that familiar figure running wild down the side in the photo to your left? This unique "Mustang Stampede" tape stripe is exclusive to the "Pony." And so are the 16" polished wheels that shine so brightly in the photo below.

2 This sculpted hood, with its oversized-scoop design, adds even more drama to an already aggressive look. And now we would like to direct your attention to the Pony featured in our big photograph. Notice the black letters on the back? That is also unique. We thought we would make it stand out better so all those people following you would know exactly what just blew past them.



Thinking of owning the road? Time to "pony up."

# MUSTANG GT



DOES YOUR HEART BEGIN TO BEAT A LOT HARDER WHEN YOU HEAR THE SOUND OF A V8? THEN YOU ARE ONE OF US. AND MUSTANG GT IS YOUR KIND OF MACHINE. 260 HORSES (OR IN OUR CASE, PONIES). 9.4 HIGH COMPRESSION. 3.27:1 AXLE RATIO TO HELP MOVE YOU FROM THE LAUNCH PAD OTHERS FONDLY CALL A STOPLIGHT. AVAILABLE IN HARD OR SOFT TOP.

<sup>1</sup> Naturally, Mustang GT's 17" performance tires wrap around performance wheels. You have a choice of three. Either this optional 5-spoke 17" wheel forged from bright aluminum alloy, or the very dramatic GT Premium wheel displayed in the action photo to your right. All three, including the GT Standard Deluxe, are shown on page 15 so you can compare them "mano a mano."

<sup>2</sup> Bright polished stainless steel exhaust tips? You bet.

Some heated discussions  
are best settled off-line.



# INTERIOR



EVERYONE KNOWS THE IMPORTANCE OF A GREAT INTERIOR DESIGN. OURS IS PERFORMANCE DRIVEN. INSTRUMENTS THAT ARE DESIGNED TO BE INSTANTLY READ. SEATS THAT HELP SUPPORT YOU IN THE TURNS. NO CUTESY STUFF HERE. SHOWN ABOVE IN DARK CHARCOAL IS OUR GT DELUXE. AND TO YOUR RIGHT IS THE OUTRAGEOUS MACH I. SPECIAL LOOK. SPECIAL INSTRUMENTATION. SPECIAL STAINLESS STEEL ACCENTS ON THE GEAR SHIFT AND CONTROL SURROUND. IT'S DIFFERENT. IT'S SPECIAL. IT'S MACH I.



1 It's all in the details. Order your Mustang V6 manual with the Interior Upgrade Package and you'll get the shift knob wrapped in leather along with an aluminum shift boot bezel.  
2 Also as part of the Interior Upgrade Package with the manual transmission, stainless steel racing-inspired portal pedals await your commands.

## You'll find a few holes in our interior thinking.



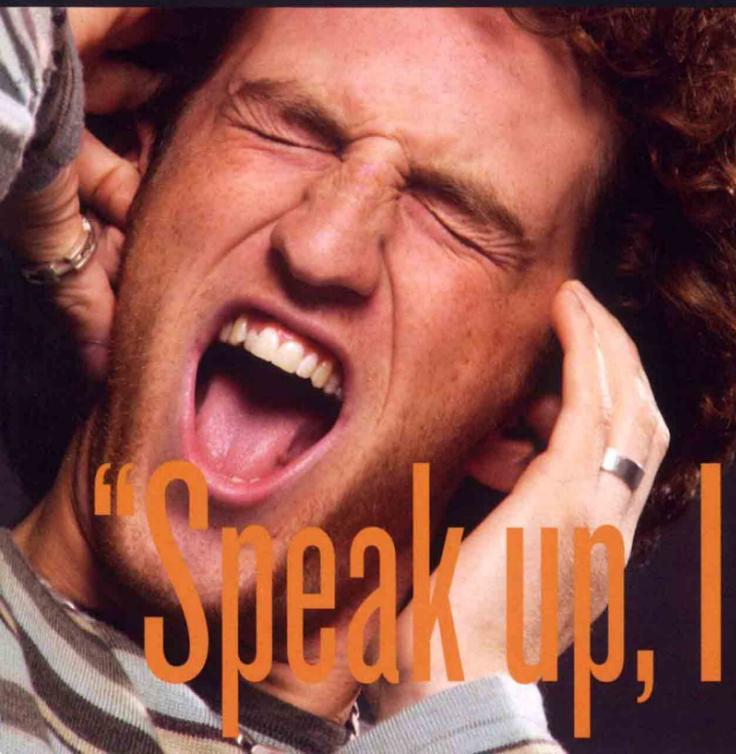
# AUDIO

WELL, WELL, WELL. WE'VE COME TO WHERE THE MUSIC COMES ALIVE. IT'S A SHAME WE COULDN'T PRINT THESE PHOTOS ON THAT NEW "SOUND-O-MATIC" PAPER THAT'LL LET YOU HEAR EXACTLY HOW TRULY UNBELIEVABLE THESE SOUND SYSTEMS ARE JUST BY TURNING THE PAGE. SORRY, SO, YOUR BEST BET IS TO VISIT YOUR FORD DEALER AND CRANK 'EM UP TO THE 9 OR 10 POSITION. TRUST US. YOU'VE PROBABLY NEVER EXPERIENCED ANYTHING LIKE THEM.

1 MACH™ 1000. It features a 60-watt amp powering four mid-range tweeters. Six 85-watt sub-woofer amps drive four interior sub-woofers. Altogether, 1140 watts of bone-jarring peak power. A pair of specially designed 10" trunk-mounted sub-woofers try to hold it all in. Good luck. Oops, almost forgot... this option comes with an in-dash 6-disc CD player with speed-sensitive volume control. It is one hellava sound system.

2 Next, we would like to point your ears in the direction of our optional MACH CD/MP3 player. The latest in car-tune technology, the MP3 player is a sound machine that can store up to 255 songs and play up to 10 hours of non-stop music all from a single CD download.

3 To your lower right is the available MACH 460 with its in-dash 6-disc CD player.



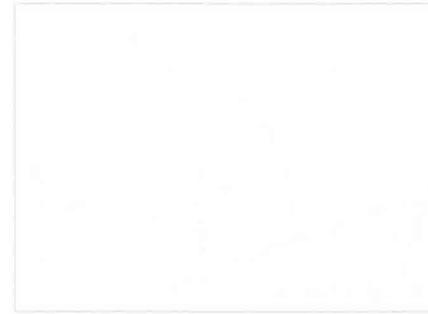
“Speak up, I can't hear you dude.”



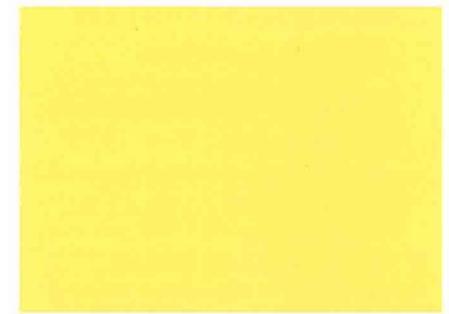
INTERIOR/EXTERIOR COMBINATIONS

Medium Parchment		
Medium Graphite		
Dark Charcoal		
Oxford White		
■	■	<b>Coupe</b>
	■	Oxford White
	■	Zinc Yellow
	■	Torch Red
	■	Red Fire Metallic*
	■	Tropic Green Metallic
	■	Sonic Blue Metallic
	■	True Blue Metallic
	■	Silver Metallic*
	■	Dark Shadow Grey Metallic*
	■	Black
■	■	<b>Convertible</b>
	■	Oxford White
	■	Zinc Yellow
	■	Torch Red
	■	Red Fire Metallic*
	■	Tropic Green Metallic
	■	Sonic Blue Metallic
	■	True Blue Metallic
	■	Silver Metallic*
	■	Dark Shadow Grey Metallic*
	■	Black
■	■	<b>GT</b>
	■	Oxford White
	■	Zinc Yellow
	■	Torch Red
	■	Red Fire Metallic*
	■	Tropic Green Metallic
	■	Sonic Blue Metallic
	■	True Blue Metallic
	■	Silver Metallic*
	■	Dark Shadow Grey Metallic*
	■	Black
■	■	<b>Mach 1</b>
	■	Oxford White
	■	Zinc Yellow
	■	Torch Red
	■	Azure Blue*
	■	Dark Shadow Grey Metallic*
	■	Black

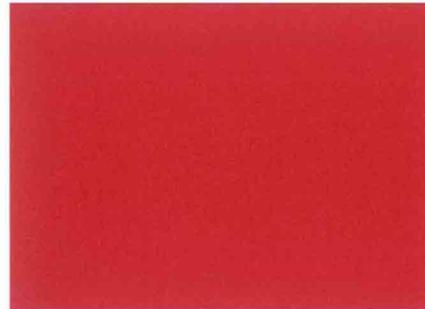
\*New for 2003 (Azure Blue is unique for Mach 1).



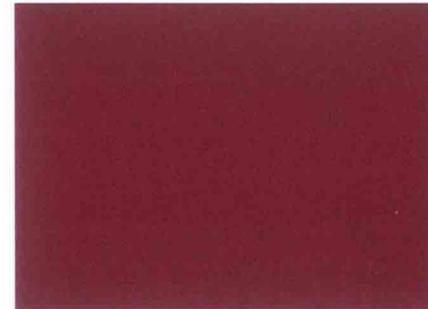
Oxford White



Zinc Yellow



Torch Red



Red Fire Metallic



Tropic Green Metallic



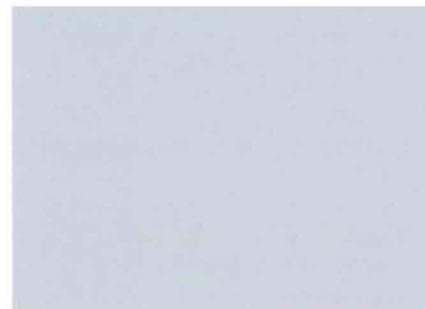
Azure Blue



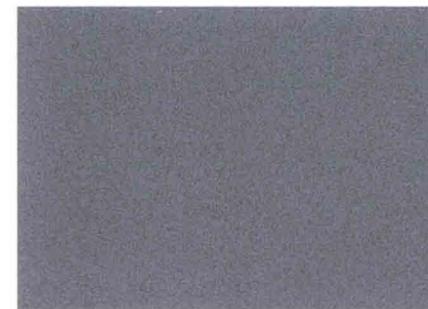
Sonic Blue Metallic



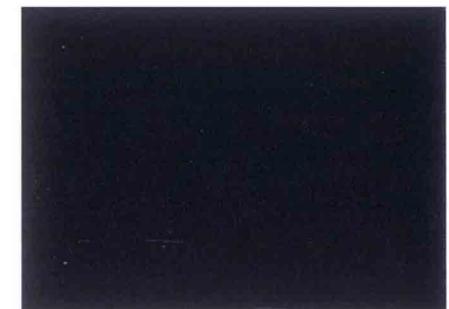
True Blue Metallic



Silver Metallic



Dark Shadow Grey Metallic

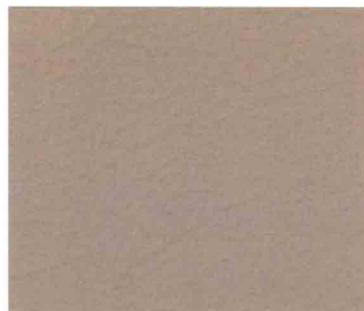


Black

Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. See your dealer for actual paint/trim options.



Medium Parchment Cloth



Medium Parchment Leather



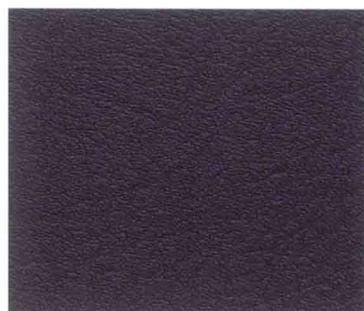
Medium Graphite Cloth



Medium Graphite Leather



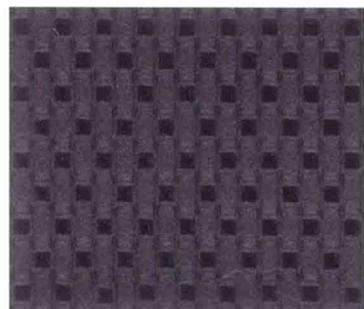
Dark Charcoal Cloth



Dark Charcoal Leather



Oxford White Leather



Midnight Black Leather  
(Mach 1 only)



16" Painted Aluminum Wheel (Coupe only)  
Standard on Coupe and Deluxe Coupe



16" Bright Machined-Aluminum Wheel  
Standard on Deluxe Convertible and  
Premium Coupe



16" Polished Aluminum Wheel  
Available with Pony Package



17" Painted Aluminum Wheel  
Standard on GT Deluxe



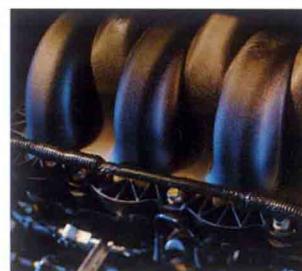
17" Premium Painted Aluminum Wheel  
with Bright Flange  
Standard on GT Premium



17" Bright Aluminum Wheel  
Optional on GT Premium

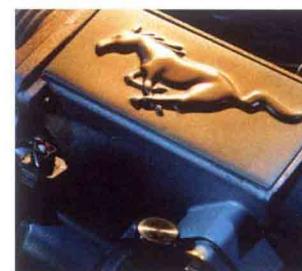


17" Heritage Aluminum Wheel  
Standard on Mach 1



**3.8L OHV 12-Valve V6**

Horsepower: 193 hp @ 5500 rpm  
Torque: 225 lb.-ft. @ 2800 rpm



**4.6L SOHC 16-Valve V8**

Horsepower: 260 hp @ 5250 rpm  
Torque: 302 lb.-ft. @ 4000 rpm



**4.6L DOHC 32-Valve V8**

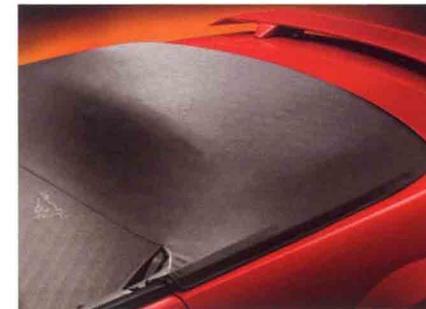
Horsepower: 305 hp @ 5800 rpm  
Torque: 320 lb.-ft. @ 4200 rpm



1



2



3



4



5



6



7

- 1 Start your Mustang from inside the warm confines of your home with the **remote start** option.
- 2 Available chrome **scuff plate** emblazoned with our favorite galloping pony.
- 3 Available for Mustang Convertible is the **mini-tonneau cover**. Snap it on over the rear seat for a sleek two-seater look.
- 4 Turn your trunk into "a place for everything and everything in its place" with the enclosed multi-level **cargo organizer**.
- 5 Available **race-inspired performance front seats**. Trimmed in leather with high bolsters designed to hold you better in the corners. It's the perfect thing to have... unless you plan on standing up while you're ripping through the quarter-mile.
- 6 **17" 5-spoke premium painted** beauties. Do you deserve any less?
- 7 The latest in performance apparel for your dash is this **double-brushed satin-aluminum gauge cluster surround**.



### www.fordvehicles.com

Get information on any Ford vehicle, print e-brochures or take a look at financing and leasing options. Ford owners can enjoy the benefits of **My Ford**, a private, owners-only area of [fordvehicles.com](http://www.fordvehicles.com), designed to provide a single, convenient area to manage vehicle information, including maintenance, financing and web services. Our website also offers details about European Delivery, the Pre-Owned Ford program, Ford Credit and more. There's a world of information, but only one address to remember, [fordvehicles.com](http://www.fordvehicles.com).



When you purchase or lease a quality Ford vehicle, you want your ownership experience to be satisfying, pleasurable and as worry-free as possible... and so do we. That's why we created the Ford Extended Service Plan. ESP provides "Peace of Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford Extended Service Plan backed by Ford Motor Company and honored at all Ford dealerships.

#### Ford Extended Service Plan – "Peace of Mind" Protection

- The VALUE You Want
- The SECURITY You Need
- And the CONFIDENCE You Deserve



### The Mustang Life

Do you eat, dream and live the Mustang Life as much as we do? Cool. Want to be in the Mustang know before the rest of the world gets an earful? Want to know what's really going on in the fast-paced Mustang world of pony muscle? Then visit [www.fordheritage.com/mustang](http://www.fordheritage.com/mustang) and click on any of the links to connect with the groups that light your tires. It's your complete source for the latest news, specs, classifieds, events around the country, photos, photos and more photos. It's chock-full of the stuff that makes our heart pump around the redline. And you'll also find a list of Mustang clubs in your area. They are, of course, dedicated to keeping the Mustang spirit alive and kicking. They're people just like you who love to look at, drive and have fun just being around one of America's longest-lasting love affairs. Join in.



### Ford Credit and Red Carpet Lease

Many lease managers have completed several hours of training in a Red Carpet Lease program designed to make us the best in the business. We think you'll find a Red Carpet Lease the best way to lease.

Under the New Vehicle Limited Warranty, you'll receive Bumper-to-Bumper, no-deductible coverage on your new Ford vehicle for 3 years/36,000 miles. You'll also receive unlimited-mileage, no-deductible corrosion perforation coverage for five years. Ask your Ford Dealer for a copy of this warranty.

During its 3-year/36,000-mile limited warranty period, every new Ford vehicle includes the assurance and support of a 24-hour emergency Roadside Assistance program. Roadside Assistance includes such services as fuel delivery, tire changes, jump starts, and help when you are locked out of your vehicle. Ask your Ford Dealer for complete details about this program.

Complete information on our vehicle lineup is available on our website. To get more information, please visit us at [www.fordvehicles.com](http://www.fordvehicles.com). Likewise, to get details on various financing options available on your new Ford vehicle, please visit [www.fordcredit.com](http://www.fordcredit.com). Doing so can give you a head start before talking to your Ford Dealer about financing your new Ford vehicle.

fordvehicles.com



**FORD. NO BOUNDARIES.** WHEN YOU LIVE WITH SPIRIT AND PASSION, THE POSSIBILITIES OF LIFE AND ACHIEVEMENT ARE LIMITLESS. THERE ARE *NO BOUNDARIES*. EVERY PRODUCT FORD MOTOR COMPANY DESIGNS AND BUILDS IS THE DIRECT RESULT OF 100 YEARS OF THAT SPIRIT AND PASSION. IT WAS PRESENT WHEN HENRY FORD FOUNDED THE COMPANY IN 1903 AND WHEN THE FIRST AUTOMOBILE ROLLED FROM HIS WORKSHOP. TODAY, IT IS MORE ALIVE THAN EVER. THERE ARE *NO BOUNDARIES* TO OUR ENDLESS DRIVE TO TURN A NO INTO A RESOUNDING YES. TO GO BEYOND WHAT WE THOUGHT WAS POSSIBLE. TO DREAM: AND THEN CREATE CARS THAT ARE AS EMOTIONALLY FULFILLING TO OWN AS THEY ARE EXHILARATING TO DRIVE. AND THERE ARE *NO BOUNDARIES* TO OUR DEDICATION – STRIVING TO BRING YOU THE HIGHEST QUALITY, MOST EXCITING, BEST ENGINEERED, MOST RELIABLE PRODUCTS IN THE WORLD.



*Ford Motor Company*  
100 YEARS